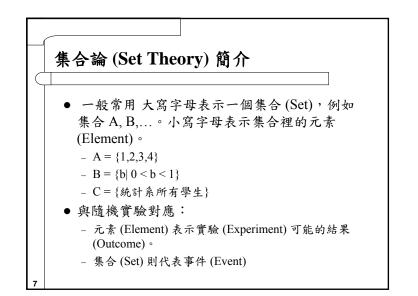
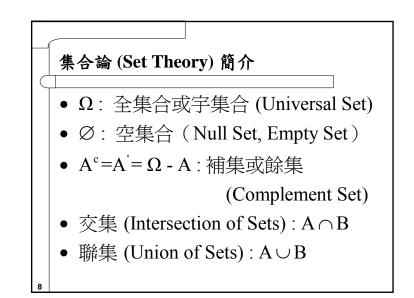


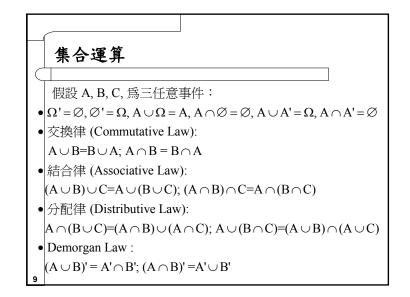
Definitions

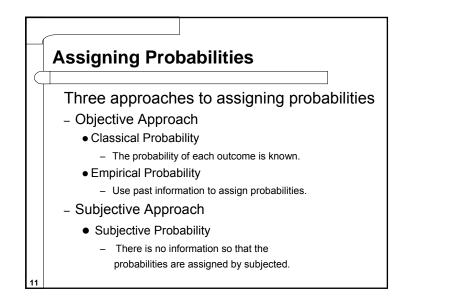
- An experiment is a process that leads to the occurrence of one and only one of several possible observation.
- An outcome is the particular result of an experiment.
- An event is the collection of one or more outcomes of an experiment.

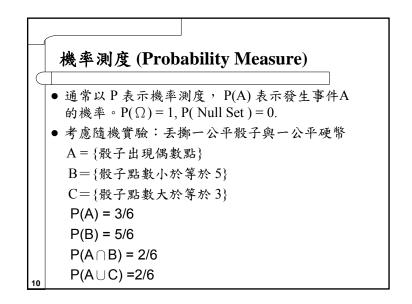


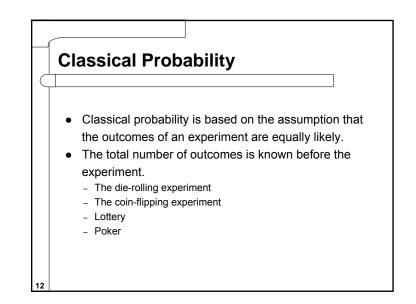
xperiments, Evo	ents and Outcomes
Experiment	Roll a die
All possible outcomes	Observe a 1
	Observe a 2
	Observe a 3 Observe a 4
	Observe a 5
	Observe a 6
Some possible events	Observe an even number
	Observe a number greater than 4 Observe a number 3 or less





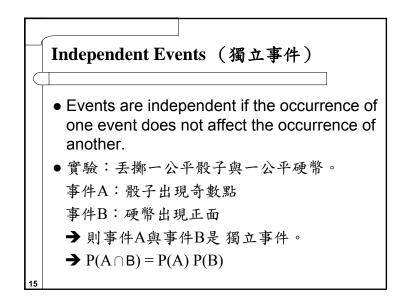


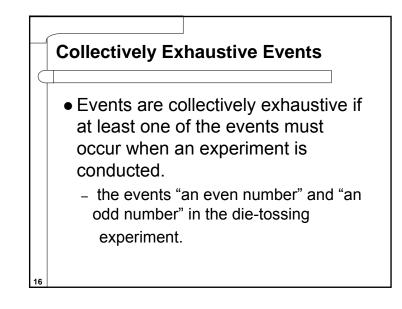


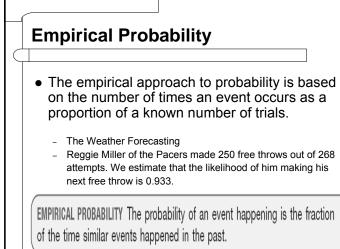


Classical P	'robab	ility		
CLASSICAL PROBABILITY	Probability of an event			[5-
probability of th up"?	ne event "an			е
The possible outco	omes are:	a one-spot 🕒	a four-spot	
		a two-spot	a five-spot	
		a three-spot	a six-spot	
the collection o	of six equally		outcomes and thus	
[CLASSICAL PROBABILITY Consider an expe probability of tr up"? The possible outo There are three "fr	CLASSICAL PROBABILITY Probability of an event Consider an experiment of rolli probability of the event "an up"? The possible outcomes are:	CLASSICAL PROBABILITY Probability of an event = Number of far Total number of probability of the event "an even number of up"? The possible outcomes are: a two-spot • a two-spot • There are three "favorable" outcomes (a two, a	CLASSICAL PROBABILITY Probability of an event Number of favorable outcomes Total number of possible outcomes Consider an experiment of rolling a six-sided die. What is the probability of the event "an even number of spots appear face up"? The possible outcomes are: a one-spot a two-spot a four-spot a two-spot a five-spot









47

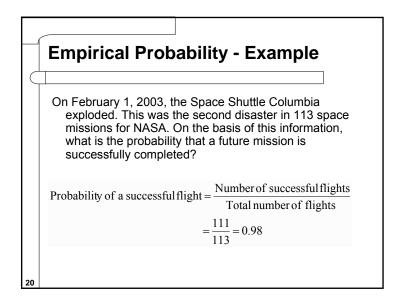
Suppose we f	oss a fair coin. The r ail. If we toss the coi	result of eac	
head or a	ail. If we toss the coi		
head or a	ail. If we toss the coi		
head or a	ail. If we toss the coi		
		III a ureat nu	
	of the outcome of he		
	able reports the resu		
	10, 50, 100, 500, 1,0		
	the relative frequence		
Number of	frials Number of	Heads	Relative Frequency of Hea
Number of 1	frials Number of	f Heads	Relative Frequency of Hea
Number of 1	Frials Number of C 3	0	
1	C	0 3	.00
1	C 3	0 3 6	.00 .30
1 10 50	0 3 26	0 3 6 2	.00 .30 .52
1 10 50 100	0 3 26 52	0 3 6 2 6	.00 .30 .52 .52

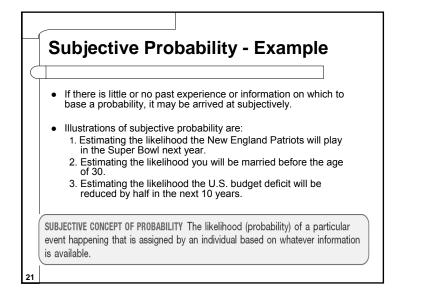
Empirical Probability

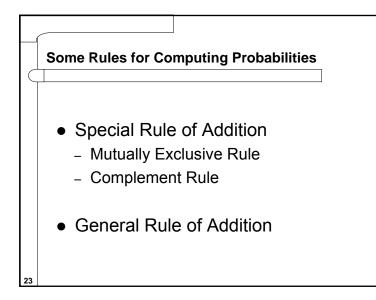
18

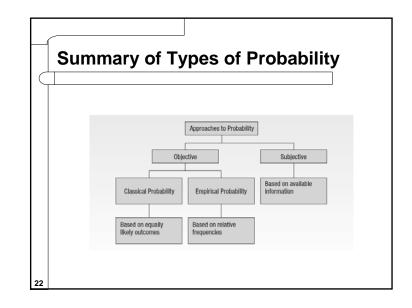
• The empirical approach to probability is based on what is called the law of large numbers. The key to establishing probabilities empirically is that more observations will provide a more accurate estimate of the probability.

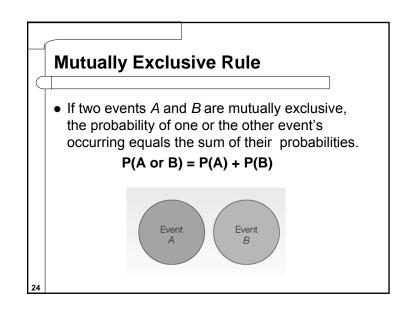
LAW OF LARGE NUMBERS Over a large number of trials the empirical probability of an event will approach its true probability.

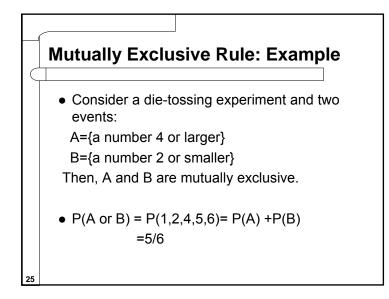


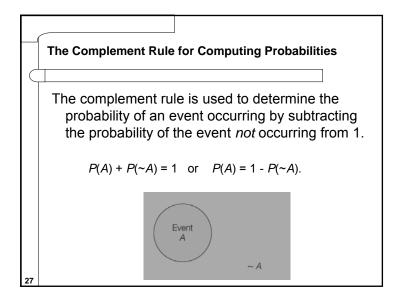


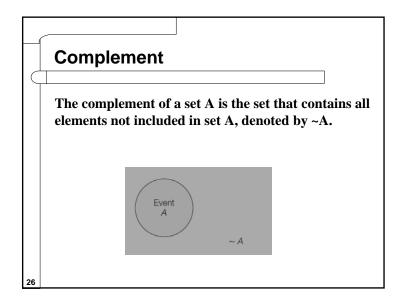


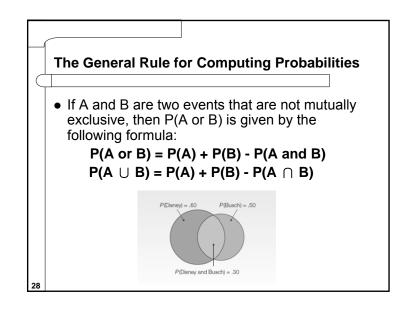


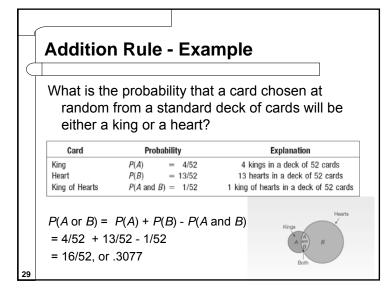


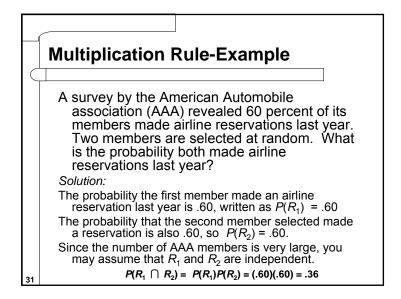


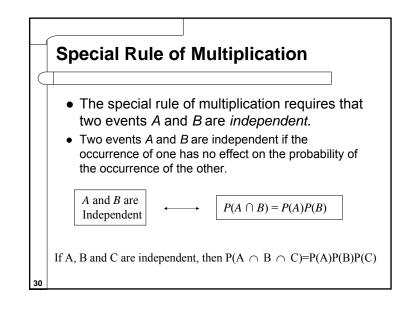


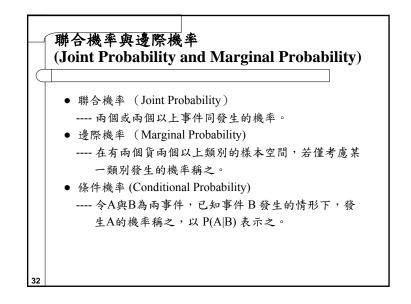




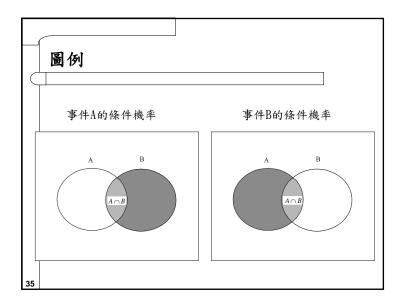




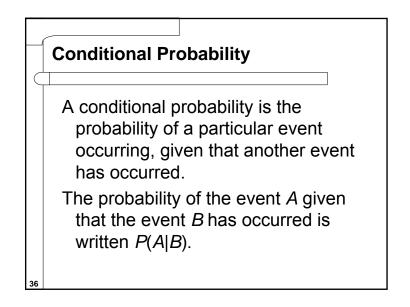


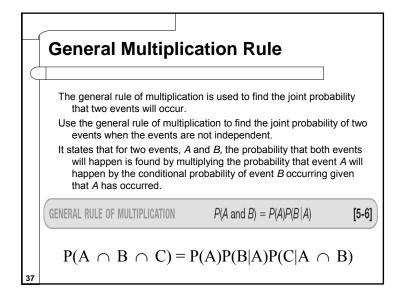


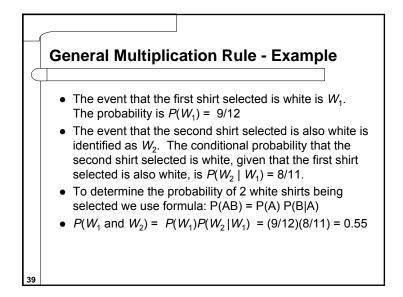
J	聯合次	數分配表		
	$A \backslash B$	<i>B</i> ₁	<i>B</i> ₂	 B _c
	A ₁	$A_1 \cap B_1$:	$A_1 \cap B_2$	 $A_1 \cap B_c$
	:	:		
	A_r	$A_r \cap B_1$	$A_r \cap B_2$	 $A_r \cap B_c$
33				

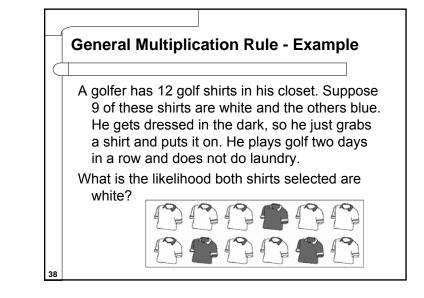


$A \setminus B$	B_1	B ₂		B _c
A_1	$P(A_1 \cap B_1)$	$P(A_1 \cap B_2)$		$P(A_1 \cap B_c)$
:	:	:	:	:
:	:	:	:	:
A_r	$P(A_r \cap B_1)$	$P(A_r \cap B_2)$		$P(A_r \cap B_c)$



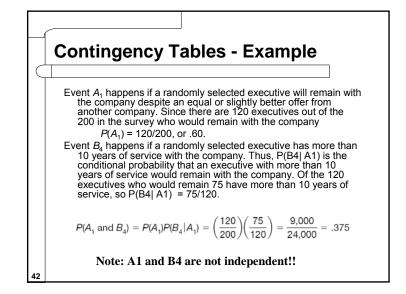


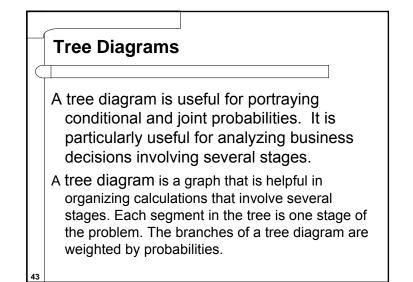


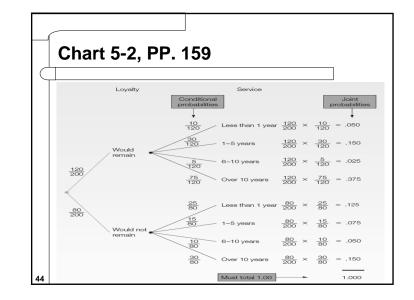


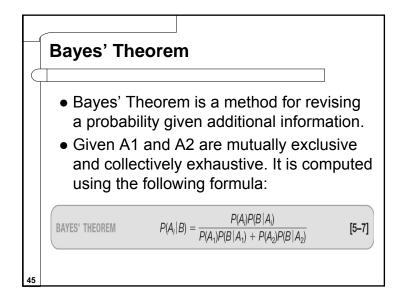
Conting	gency Ta	ables		
	ions according		ed to classify sa e identifiable	mple
number c	of movies atter	ided last mont	ch as to gender h. Each respond ne number of mo	dent is
number c classified	of movies atter according to t	ided last mont two criteria—tl	h. Each respond	dent is
number c classified attended	of movies atter according to t	ided last mont two criteria—tl	h. Each respond ne number of mo	dent is
number c classified attended	of movies atter according to f and gender. ies Attended	nded last mont two criteria—tl	h. Each respond ne number of mo	dent is ovies
number of classified attended	of movies atter according to f and gender. ies Attended	nded last mont two criteria—tl Ga Men	h. Each respond ne number of mo ander Women	dent is ovies Total
number c classified attended	of movies atter according to f and gender. ies Attended	Ided last mont two criteria—th Ga Men 20	h. Each respond ne number of mo ender Women 40	dent is ovies Total 60

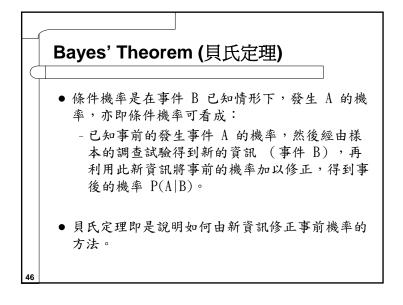
	ncy Ta	pies -	Exan	npie	
A sample of exe	ecutives were	surveyed	about thei	r loyalty to the	eir
company O	ne of the que	stions was	"If you we	ere given an c	offer
by another c	ompany equa	al to or slig	htly better	than your pre	sent
			comnany c	n take the otr	۱۵r
position, wo	uld you remai	n with the	company c	a in the ourse	
position, wo position?" TI	ne responses	of the 200	executive	s in the surve	y
position, wo position?" TI were cross-o	uld you remain the responses classified with	of the 200	executive	s in the surve	y
position, wo position?" TI	ne responses	of the 200 their lengt	executive	s in the surve	y
position, wo position?" TI were cross-o	ne responses	of the 200 their lengt	executive th of servic	s in the surve	y
position, wo position?" TI were cross-o company.	ne responses classified with	of the 200 their lengt	executive th of servic	s in the surve e with the	:у
position, wo position?" TI were cross-o	Less than	of the 200 their lengt Length of 1-5	executive th of servic of Service 6–10	s in the surve e with the More than	:у
position, wo position?" TI were cross-o company.	Less than 1 Year,	of the 200 their lengt Length of 1–5 Years,	th of service 6-10 Years,	s in the surve e with the More than 10 Years,	Y Tota
position, wo position?" TI were cross-o company.	Less than 1 Year, B1	of the 200 their lengt Length of 1–5 Years, B ₂	of Service 6-10 Years, B ₃	s in the surve e with the More than 10 Years, B ₄	Tota 120 80

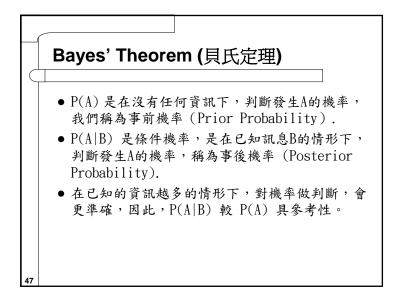




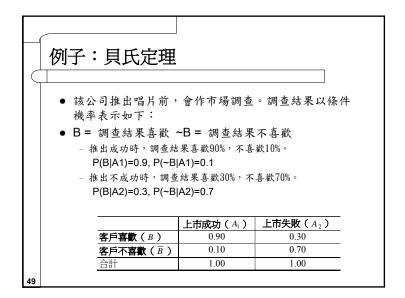








_ 例] 子:貝	氏定理		
ſ				
	 某唱片公式 失敗 40% 	司,依據過去發彳 。	于唱片經驗 ,成	功機率 60%,
	– P(A1)	= 0.6, P(A2)=0.4	ŀ	
		A1 = 上市成功	A2 = 上市	失敗
				-
		上市情況	機率	
		成功	0.6	
		失敗	0.4	
		合計	1.00	



● 唱片行關	心的是,調查報告	·是喜歡情形下,	上市成功
機率是多	少,即 P(A1 B)	0	
• 上市成功	與失敗的聯合機率	分配表	
	上市成功(A ₁)	上市失敗(A ₂)	
客戶 喜歡 (B)	$P(B \cap A_1) = 0.54$	$P(B \cap A_2) = 0.12$	P(B) = 0.66
客戶不喜歡(臺) $P(\overline{B} \cap A_1) = 0.06$	$P(\overline{B} \cap A_2) = 0.28$	$P(\overline{B}) = 0.34$
	$P(A_1) = 0.60$	$P(A_2) = 0.40$	1.00

