

syllabus

1. Introduction

The Economic concerns of the global Society

International Economics

Closed economy vs. Open economy

Protectionism

2. Macroeconomics

Gross Domestic Income

The welfare analysis of Government Trade Interventions

3. QE

Fiscal policy, Monetary Policy, and Aggregate Demand

Labor market and Aggregate Supply

4. Microeconomics/ Industrial Economics

Demand and Supply

Market Structure

Government Interventions

5. Managerial Economics

Costs: fixed cost, variable cost, marginal cost

Revenues:

Scale of Economy vs. Scope of Economy

6. The application of Economics Theory

Final term

Case study and Discussion